

# click2community

## Our products are supported by:

### Quick Start Implementation Program

Our 'Quick Start' implementation programs are designed to get you up and running with an interactive, engaging site FAST! Armed with our comprehensive assessment and implementation tools, our team immediately gets to work on your site and can get you up and running in days instead of months.

### Application Hosting Model

Because our products are provided through a hosted Application Service Provider (ASP) model, you don't need to have technical resources on your staff to implement or operate the complex hardware and software required to provide a reliable, high performance, Internet-ready environment.

### Scalable Technology Platform

Utilizing web application servers, relational databases and Java development tools, our solutions provide a scalable and secure eBusiness environment to accommodate rapid growth, and increased customer demand. Our technology partners include IBM, Microsoft and Oracle.

### Custom Design & Consulting Services

In addition to professionally designed templates and our Quick Start program, our highly trained staff of builder-savvy technology professionals can provide custom design, development and consulting services.

For additional information, please contact us or visit our web site at:

[www.click2community.com](http://www.click2community.com)



Corporate Office:  
6960 Orchard Lake Road, Suite 307  
West Bloomfield, MI 48322

Email: [info@click2community.com](mailto:info@click2community.com)  
Phone: (248) 538-3675  
Fax: (248) 538-3678



# click2community

Click2Community provides groundbreaking sales and marketing tools developed specifically for the building industry. Announcing our latest power tools for home selling ...

## Click2Builder™

Web Site Generator

**Click2Builder is a web-based tool for creating interactive sites that attract and retain increasingly savvy homebuyers.**

Click2Builder can have your web site online, attracting new customers in a matter of days. Designed with production homebuilding and operational flexibility in mind, it gives you the ability to drive the look, feel and flow of the site to match your image and the way you do business.



## Click2Configure™

Home Configurator

**Click2Configure acts as a virtual Design Center. From one easy-to-use page, your customers can sell themselves on your products and upgrades.**

Click2Configure takes the complexity out of product selection and engages your customer in your communities and homes from their very first mouse click. It complements your Click2Builder-driven website or links from your existing site.



## features

- Professionally Designed Templates
- Flexible Navigation
- Comprehensive Site Modules, including:
  - Innovative presentation of communities, homesites, plans and options
  - Parametric Search
  - Inventory Home Lists and Detailed Views
  - Customer Registration, Visitor Surveys and 'Contact Us' Requests
- Contact Management and Reporting
- Content & Image Library
- Administrative Tools



Powered by a sophisticated configuration engine, Click2Configure enables you to present product information at a depth and detail suited to your business rules. Rules for pricing exposure and product definition ensure that your customer is creating valid quotations at the level of product display desired.

The mortgage calculator provides real-time mortgage and monthly payment updates so your customer can see the impact of new selections instantly. A printer-friendly view summarizes their selections and can be leveraged for quotation and order taking.

Customer preference information and qualified leads are essential to boost sales and refine product development strategy. Click2Configure's registration features accumulate valuable contact and product preference data as customers save their favorite configurations. The registration process, protected by login authentication, includes visitor surveys as well as email response management for password reminders.